



Every sip of **SUNTIPS** is fresh,
like your morning Sunshine



SUNTIPS

- CARE IN EVERY CUP -





India, the land of varied cultures, languages, customs and natural beauty is also home to the ancient *Camellia Sinensis*, tea bush in other words. Tea drinking has been around in India since the 16th century with a native bush already present in Assam and plantations created in the Nilgiris later by the British.

Indian tea is world renowned for the variety it offers to the palate, from the brisk and malty Assam crop which makes for a vibrant wake-up tea to the unique champagne like muscatel flavour of Darjeeling. To round off the collection are the sweet and light liquors of teas grown in the Nilgiris region in the South of India.

Conducive weather conditions, naturally helpful soil characteristics and elevations that are amongst the highest in the tea growing world, India brings to the palate some delightful teas year after year.



Index

SUNTIPS.....	02
Food Service Series.....	05
Origin classics.....	07
Fine Infusions series.....	10
Vedic series.....	12
Fruit Basket series.....	14
Royale series.....	16
Classic Black series.....	19
Winter spice.....	21
Organic series.....	23
Our presence.....	25





SUNTIPS is a brand that is a culmination of three generations of passion and dedication towards the art of tea blending and creating fine infusions. We have been comprehensively certified for quality and we have been endowed with the coveted SA8000 certification which marks the standard to ethical approach towards labour. Our products are strongly rooted in a holistic approach of going nature's way to attain perfect health, thus ensuring "Care in Every Cup"

SUNTIPS has its origins in the philosophy of providing the purest, freshest & the healthiest of brews, like the nurturing rays of the Sun itself. We ensure care for our people, the environment, and every blend that goes into YOUR CUP...

SARAF, the family behind **SUNTIPS** - A rich legacy

Integrity, honesty and an understanding of the consumers' needs were the only assets that the late founder of Saraf tea, Shri. Vithalrao G Saraf possessed when he started Saraf tea in 1948. He started by selling tea on a bicycle and ended up creating one of the most respected names in the tea industry in India.

Today the group in its 3rd generation runs one of the finest tea bagging facilities in the country and delivers to the palate not just fine tea blends but also fruit and herbal infusions.



Awards, recognition & way forward

67 years of achievements and accolades





Milestones

1948 Formation of
Saraf Trading Corporation



- Founder: V.G.SARAF
- Domestic Commission Purchase

1987-1993
Value Addition



- Packing & Tea Bag Operations begin

1956-Entry into Soviet
Union Agency Purchase



- Domestic Commission Purchase
- Largest by then in domestic commission purchase

2006-
EU Beckons



- The 3rd generation joins in
- Entry into Germany & then other markets

1959-1961



- A.V Saraf & U.V Saraf join the company
- Export business includes Egypt govt. purchase & export to West Europe

2014
SUNTIPS



- SUNTIPS brand launch

1984
Change of Location



- Shifting of base to Tuticorin



Food Service Series ►►

Indicative Standard Size Food Service Boxes



1000 ct. Food Service Case: BLT01/02

SUNTIPS provides food service solutions for catering and banquets with it cost effective and easy to use square single chamber pot bags as well as round pot bags that are suitable for pod machines.





100ct. Food Service Boxes with heat sealed envelope tea bags:

SUNTIPS offers heat sealed envelope tea bags of its infusions, origin classics and flavoured classics in two pack formats that are suitable for cafes, restaurants and banquets.



25ct. Food Service Boxes with heat sealed envelope tea bags:

SUNTIPS offers heat sealed envelope tea bags of its infusions, origin classics and flavoured classics in two pack formats that are suitable for cafes, restaurants and banquets.

★ On offer are also a variety of customised net weights to suit client needs.

Indian Origin Premium Teas

Origin classics

A cup of tea is the best tonic to re-energise and lighten one's mood. SUNTIPS brings you some of the finest traditional blends made from 100% Indian origin teas. These traditional blends are carefully blended to bring out the best that Indian origin tea has to offer. They are invigorating, refreshing and soothing based on which exclusive one you choose to pick.

Flavoured classics

SUNTIPS brings you fine flavoured black and green tea blends made from 100% Indian origin teas. These blends have been carefully put together to give you the sense of sipping on real fruit and spices; with their soothing aromas and refreshing taste. Enjoy the floral, fruity flavoured tea range!





Indian Origin Premium Teas »



English Breakfast: BT/01



Assam: BT/02



Darjeeling Black tea: BT/03



Darjeeling Green tea: GT/01



Oolong: BT/07



Flavoured Classics »



Darjeeling Earl Grey: BT/04



Green tea Jasmine: GT/02



Black tea Earl Grey: BT/05



Black tea cinnamon: BT/06

Fine infusions series

SUNTIPS is a name synonymous for three generations of passion and dedication towards blending of fine teas and infusions. Our range of infusions are bought directly from growers world over after stringent evaluation of quality and freshness to your discerning palate.

We select the best quality herbs from round the world direct from the origin countries. The herbs are tested for various food safety parameters and are bought in right seasons. Mostly caffeine free these are perfect for relaxation and rejuvenation.

Best quality ingredients are also selected for our fruits infusions keeping in mind our exacting quality standards. Blended with care and with intent to make the beverage suitable as a hot drink or as an iced drink, you will enjoy our fruit infusions immensely.





Fine Infusions



Chamomile Serenity: FH/01



Peppermint magic: FH/02



Rooibos Safari: FH/03



Rosehip Blush: FH/04



Berry Wilderness: FH/05



Vedic series

Vedic Tea inherits the rich tradition of India's Ayurvedic era. SUNTIPS has been perfecting the art of making freshly brewed herbal tea to relax and rejuvenate the human mind and body naturally. The infusions are carefully selected at the right season from the growing countries and blended to suit the palate of consumers.

This range of soothing herbal infusions offers delight to all 5 senses. When you sip a cup of SUNTIPS, what you experience is the care in every cup!

We offer 3 enriching flavours in this series with unique packaging in Mini Boxes and Cones:

'Vata' infuses high energy levels all through the day, revitalizing neural co-ordination, restoring your natural appetite and the balance of air and ether qualities in the body.

'Pitta' reduces the hot flushes within the body in no time by just bringing down the excess heat. It renders the much needed peace and tranquility you deserve to keep your body in good shape.

'Kapha' makes you feel lighter and hence keeps your mind healthy. A sip of this Vedic drink is dedicated to making you active, restoring the system vitalities and stimulating the wellbeing of the mind.





Vedic series »»



Vata: MB/04



Pitta: MB/05



Kapha: MB/06



Vata: PO/01



Pitta: PO/02



Kapha: PO/03



Fruit Basket series

A fine selection of fruit flavoured teas, infused with real fruit and flowers to delight your senses makes up this exciting collection of Indian origin flavoured teas. Perfect when had by themselves, or even when gifted in combination packs.





Fruit Basket series ►►



Forest Fruit: FB/01
15 crystal bags



Mango: FB/02
15 crystal bags



Peach: FB/03
15 crystal bags



Raspberry: FB/04
15 crystal bags



Lychee: FB/05
15 crystal bags



Lemon: FB/06
15 crystal bags



Vanilla: FB/07
15 crystal bags



Rose: FB/08
15 crystal bags



Royale series

Royale series brings you the most exclusive teas from varying elevations of India's most renowned tea growing regions, namely the Darjeeling, Assam & the Nilgiri ranges. These are premium handpicked teas made seasonally and selected to reflect the complex yet fascinating characteristics associated with Indian Origin Black tea grown in diverse terrains. Varying elevations, soil conditions and weather patterns dictate how each blend turns out at its respective elevation. SUNTIPS brings you amongst the finest teas to rival the best! Available in exclusive premium tins of Assam, Darjeeling & Nilgiris with long leaf loose tea & also pyramid bio-degradable bags.





Royale series »»



Platinum Darjeeling:
LT100/01



Platinum Assam:
LT100/04



Gold Darjeeling:
LT100/02



Gold Assam:
LT100/05



Silver Darjeeling:
LT100/03



Silver Assam:
LT100/06



Silver Oolong Peach:
LT100/08



Silver Nilgiri Earl Grey:
LT100/07





Royale series »»



Platinum Darjeeling:
BD40/01



Platinum Assam:
BD40/04



Gold Darjeeling:
BD40/02



Gold Assam:
BD40/05



Silver Darjeeling:
BD40/03



Silver Assam:
BD40/06



Silver Oolong Peach:
BD40/08



Silver Nilgiri Earl Grey:
BD40/07



Classic Black series

SUNTIPS brings you the classic black tea collection comprising flavoured Indian Black teas in elegant packaging that makes for a perfect gift for any occasion. These are popular blends that are crafted to entice and bring out the flavour of Indian teas and also visually delight.





Classic Black series ►►



Bombay Chai: MB/02



English Breakfast: MB/03



Earl Grey: MB/01



Winter spice

The perfect way to cosy up to a cup of tea and enjoy the winter snow is with SUNTIPS winter spice. This sweet and spicy blend of Indian black tea with a choice of spices that India is well known for brings about a delightful mild and mellow blend perfect for the holiday season.





Winter spice »»



Winter spice tea: WT/01

Celebrate this season with expertly blended Black Tea with cloves, cinnamon, cardamom and masala flavor. This winter spice blend is sure to warm you with its smooth taste and slightly sweet aroma. It is a nice gifting option for it is a treat on its own!



Organic series

SUNTIPS brings you a range of organic teas and infusions that are wholesome and healthy. Each ingredient is selected as directly from the origin country as possible and blended to create a myriad range of flavoured teas and herbal infusions.





Organic series »»



Chocolate Rooibos:
OT/01



Darjeeling Earl Grey:
OT/02



Golden Citrus:
OT/03



Oriental Black tea:
OT/04



Earl Grey Jasmine:
OT/05



Rosehip Peach:
OT/06



Tropical Fruit:
OT/07



Peach:
OT/08



Rooibos cinnamon orange:
OT/09



Strawberry Cream:
OT/10



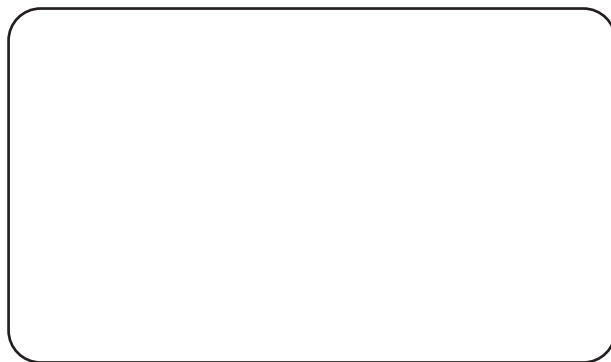
Our presence



Branded cafe



Exhibitions



Website: www.suntips.in, e-mail: sales@saraftea.com

Head office

M/s Saraf Trading Corporation Pvt. Ltd.,
"Saraf House", Marar Road,
Willingdon Island.
Kochi - 682003. India

Factory

M/s Saraf Trading Corporation Pvt. Ltd.,
2/14 Bypass Road,
Madathur,
Tuticorin-628008, Tamil Nadu

